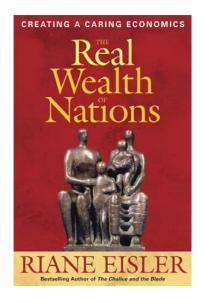
## THE REAL WEALTH OF NATIONS: CREATING A CARING ECONOMICS Berrett-Koehler Publishers, 2007



Eminent social scientist and peace, human rights, and environmental activist Riane Eisler first captured world attention with her bestselling book, *The Chalice and the Blade* (now in 23 languages), which has changed the way millions of people view themselves and their role in the world. In her compelling new book, *The Real Wealth of Nations: Creating a Caring Economics*, Dr. Eisler transforms "the dismal science of economics" into a practical plan for solving our most urgent problems—global warming, poverty, terrorism, and other challenges that threaten our future.

With the skill of a world-class therapist, she puts current economic thinking on the couch, piercing through its double-speak and contradictions. She shows that behind our most pressing individual and social problems lies the failure of conventional economic models to value and support the most essential work: the work of caring and caregiving. While current economic indicators tell us economies are

growing, basic human needs are neglected, despair and ecological destruction escalate, and social tensions fuel many of the conflicts we face. Passionately written and rigorously researched, **The Real Wealth of Nations** lays out practical steps toward a way of living and making a living that is sustainable, equitable, and truly meets human needs.

In an interview, Dr. Eisler can discuss/answer questions like:

- What in your life led you to tackle major global issues such as violence, poverty, and injustice?
- Why do you think *The Chalice and the Blade* struck a huge chord with readers worldwide?
- You said your new book, *The Real Wealth of Nations*, completes your trilogy on power, sex, and money. Why do we need a radically new way of designing economics?
- How will what you call a caring economics profit families, business, and the environment?
- Why do old economic models ignore some of the most basic facts about what drives economies—such as the fundamental importance of the work of caring and caregiving?
- Can we really measure the value of the unpaid work in households?
- How can we help corporations make choices that benefit not only shareholders but all of us?
- If our listeners want to start today—right now—towards moving our lives and our economic and social systems in a positive direction—what can they do?